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Skilled and Unskilled Wage Dynamics in Italy in the '90s:

Changes in the individual characteristics, institutions, trade and technology.

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Abstract

In this paper we use individual micro data on workers combined with industry and regional data to study the wage dynamics of skilled and unskilled workers in Italy in the period 1991-1998. Being different to previous empirical studies, our data allow us to explore in a unique framework the role of many of the factors indicated in the literature as possible causes of the widening of the wage gap between skilled and unskilled workers: changes in the individual characteristics of workers, changes in the institutions of the labour market, increasing international integration and skill-biased technological progress. Our results show that international integration, both in terms of trade in goods and in terms of international labour mobility, plays a role in determining the wage dynamics of skilled (white collar) and of unskilled (blue collar) workers. In addition, in line with the research in labour economics, our findings show that the individual characteristics of workers, and the institutional variables matter more in explaining skilled and unskilled wage dynamics than differential wage one.

JEL Classification: J31, F16

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1. Introduction

In the past decades wage differential has been a hotly debated issue. The widening of the wage gap between skilled and unskilled workers experienced by the United States during the 1980s and the first half of the 1990s, raised great concern for the adverse fortunes of the less-skilled workers. The same concerns involved continental Europe, where countries showed little changes in wage differential, but experienced robust increases in unemployment.

A rich body of theoretical and empirical literature has investigated the causes of these trends. Large consensus has received the hypothesis that an outward shift in relative skilled labour demand was the main determinant of the changing conditions in the labour market. However, scholars disagree on the explanations of such a shift, focussing alternatively on the role of international trade (i.e. Feenstra and Hanson,2001) or skilled biased technological progress (i.e. Machin and Van Reenen, 1998) ¹. Adopting a different perspective, a number of studies have revised the leading role attributed to demand shifts, focussing on the importance of supply and institutional factors (see for instance Acemoglu, 2003)): the increasing participation of women in the labour force; the aging of the workers; the increase in the supply of foreign workers; the increase in the average education level; the institutional characteristics of the wage setting, centralised or not; the strength of Trade Unions; the firing regulation; and so on².

To disentangle the relative importance of supply and demand factors and of institutions in explaining the wage dynamics of skilled and unskilled workers seems particularly relevant in the case of continental Europe where all these factors were at work during the last decades.

Among European countries, we chose to study Italy, analysing the wage dynamics of skilled and unskilled workers in the period 1991-1998. We benefited from the availability of a dataset containing individual micro data on workers that we combined with industry and regional data. Being different to previous empirical studies, our data allow us to explore in a unique framework the role of many of the factors indicated in the literature as possible causes of the widening of the wage gap between skilled and unskilled workers: changes in the individual characteristics of workers, changes in the institutions of the labour market, increasing international integration and skill-biased technological progress.

Italy represents an interesting case study from many perspectives, but in particular because of its peculiar institutional features (especially in the labour market) and its pattern of international specialization. In addition, the 1990s – the period under study - were characterised at least by two important changes which had relevant effects on the Italian economy: specifically, the end of the nation wide wage indexation (the so-called

¹ The current consensus emerging from the empirical literature is that trade plays a positive, yet relatively small, role in rising wage inequality (see for a survey, among others, Haskel (2000), Feenstra and Hanson (2001) and Crinò (2007)). As for the role of technological progress, see among others, Machin and Van Reenen (1998) and Berman et al. (1994).

² See, among others, Dell'Aringa and Lucifora (1994), Erikson and Ichino (1995), Bertola and Rogerson (1997), Lucifora (2000), Baccaro (2000), Cappellari (2004), Cipollone (2001), Katz and Murphy (1992), Autor, Katz and Kearney (2005) and Koeniger, Leonardi and Nunziata (2007).

scala mobile) with the agreement signed in 1993 and the rapid export growth following the devaluation of the Italian Lira the year before, to which we can add the increase in foreign employment, in female employment and the ageing of the workers.

Due to its peculiar position in the international division of labour, Italy gives the opportunity to test whether international trade plays a role in explaining the changing conditions of unskilled workers. Italy's position in traditional sectors and in some specialised supplier industries is very strong, while it is weak in sectors based on economies of scale and, especially, in high tech industries, where capital and skill abundant countries traditionally have their comparative advantages. Overall, both the observed pattern of trade and the characteristics of the manufacturing sector seem to suggest that Italy has a comparative advantage in labour-intensive goods, as many other emerging economies. On the one hand, these features of the pattern of production and trade have raised growing concern regarding Italy's vulnerability on foreign markets, when facing the competitive pressures of products from low-wage countries. On the other hand, given this distinct pattern of comparative advantage in low-skill, high-labour intensive productions, "Italy should be placed among those countries whose labour force is likely to gain from the operating of the Stolper-Samuelson effect" (Faini et al., 1999, 129).

This paper is different from the previous works which inquire into the effect of trade on the wage dynamics in Italy in many respects. Firstly, most of the studies do not distinguish the effect of trade between skilled and unskilled workers³. Apart from the very recent work by Matano and Naticchione (2007)⁴, only Brenton and Pinna (2001) and, in a different context, Helg and Tajoli (2005), analyse the role of trade on skilled and unskilled worker but on workers' employment. Brenton and Pinna (2001) find that imports from low-wage labour abundant countries influenced negatively the employment opportunities of unskilled workers in Italy in the 1980s and in the 1990s (particularly in skill intensive sectors). Helg and Tajoli (2005) find that the increase in the skilled-to-unskilled labour ratio in Italy is positively and significantly related to an index of international fragmentation of production. Secondly, other studies have investigated the role of trade on skill upgrading focussing attention only on the export activity of firms. In all these studies, the trade variable being analysed is the firms' export activity and, due to the nature of the data, the impact of increasing foreign competition is not investigated (Quintieri and Rosati (1995), Ferragina and Quintieri (2000), Manasse et al. (2004)).

This paper is also different from the labour studies on the institutions or individual effect on wage dynamics. The firsts are mainly international comparisons of countries with different institutions (Erikson and Ichino 1995, Lucifora 2000, Bertola and Rogerson 1997), while the seconds mainly analyse only the individual components of the wage dynamics (Cappellari, 2004, 2007).

³ See, among others, De Nardis and Malgarino (1996), Bella and Quintieri (2000), Faini et al. (1999).

⁴ Matano and Naticchione (2007) study the impact of international trade on wage inequality focussing on the geographical structure of trade, distinguishing the effect of trade with developed, developing and transition countries.

As for the effect of trade on wage dynamics, in this paper, we take into account both the role of growing activities of Italian firms in international markets and the impact of increased exposure to foreign competition⁵. In this way, it is possible to try to investigate the effects of the two sides of the atypical pattern of Italian international specialisation; that is to say, a country which is competitive with low-skill intensive products on the export markets yet suffers from the increasing import penetration of labour intensive goods.

In addition, and most important, the data used in this paper makes it possible to take into account the role played by the changes in the individual characteristics of workers and the changes in labour market institutions in explaining the wage dynamics of skilled and unskilled workers. In the late '70s and in the first half of the '80s the large wage compression was imputed to the indexation mechanism (Manacorda, 2004) and after the mid '80s the rising in wage inequality could be interpreted as an offsetting reaction (Borgarello and Devicienti, 2006).

Our results show that international integration, both in terms of trade in goods and in terms of international labour mobility, plays a role in determining the wage of skilled and unskilled workers. Specifically, on the one hand, import depress either blue or white collar wages, on the other hand, immigration negatively affect the wages of the unskilled. As for export, its impact is positive and significant for the wage of blue collar workers, confirming Italy's "atypical pattern of trade". In addition, in line with the research in labour economics, our findings show that the individual characteristics of workers matter in explaining the wage dynamics of skilled and unskilled workers: the growth of women participation in the labour market reduces the wage of the skilled workers, while the ageing of the employees has a positive effect on both. Trade union membership matters in both cases with a negative effect while the technological progress effect positively white collar wage in modern sectors.

The paper is organised as follows: section 2 describes the data used and discusses the main stylised facts. In section 3, the empirical model and the variables used are analysed. Section 4 presents the estimation results and section 5 offers some conclusions.

2. Data and stylised facts

The information on skilled (white collar) and unskilled (blue collar) workers that we are using in this paper has been derived from the Whip (Work Histories Italian Panel) Archive. The Archive includes data both on employees (individual characteristics and employment information) and on firms (see the Appendix for a detailed description). As for the Italian case, Whip is one of the few sources to get clear cut information on the white/blue collar wage differential and has the important advantage of covering firms of all sizes. In fact, the only other data set available comes from the ISTAT (Italian Statistical Institute) series "Economic accounts of

⁵ In the French case, Biscourp and Kramarz (2007) have investigated how trade competition affected wages and employment in the manufacturing sector.

the manufacturing firms" covering firms with more than 20 employees, thus excluding something like 30% of total employment in Italian manufacturing industry. As in previous researches (i.e Manasse et al., 2004), in this paper only blue collar and white collar workers are considered and used as proxies of skilled and unskilled workers. White collar employees include the cadres (*Quadri*) and they correspond to the executive category in other researches.

The wage variable used in our analysis is the annual wage based on the total amount of the monthly earnings paid to the worker (basic wage, cost-of-living allowance, residual fees, overtime), plus the total amount of the non-monthly wage (back pay, bonuses, supplements holiday pay, sick pay), expressed in thousands of Italian lira. At a fiscal level it represents the basis on which payroll taxes are determined⁷.

Figure 1a shows, for the years 1991 to 1998, the blue and white collar wage trends and the wage differential (all in logs). Both white and blue collar wages increase, with the former increasing more than the latter. As a result, the total wage differential rises a bit after 1994 and decline in 1997 to increase again in the subsequent period. This is not the result of a variation in the dispersion within the groups because the variance within each group remains stable throughout the period (see Figure 1b). As Borgarello and Devicienti (2002, 2006) have shown, inequality in Italy has increased mainly during the 1985-1991 period⁸, while in the 1992-1995 period it has been rather constant.

Many changes however took place during this period which could help to explain this trend. There were at least three important transitions in the labour market. Firstly, Italy becomes a country of immigration. At the beginning of the period foreigners were 1.5% of total employees in the manufacturing sector and reached 3% in 1996 and 4% in 1999 (see Figure 2). Secondly, women entered the labour market in large numbers; even in the manufacturing sector they were 31% of total employed in 1991 and reached 34% in 1998. Finally, there was a very significant aging of the labour force; the share of old workers (over 50) over the share of young workers (aged less than 25) was only 48.5% in 1991 and reached 61.8% in 1998.

All these factors have contrasting effects on wages: immigrants are mainly blue collars and are registered in low wage jobs, thus they tend to increase the wage differential between skilled and unskilled workers; women are usually in high wage jobs among blue collar workers and in low wage jobs among white collar workers, thus their growth in employment tends to reduce the wage differential. The aging of the employees in both groups increases the wage differential. To have a clear cut idea of how important the age is for the level of wage

⁶ Whip includes also the category of the managers. However, managers who are registered in the Whip dataset are not representative of the entire category because most managers belong to a different social security fund.

An alternative would be to use the daily wage calculated as annual wage divided by the number of paid working days. The reason why the former is adopted is that paid working days could be underreported by the firms to adjust the total wage bill to the minimum wage requirements. Further, such underreporting does not seem to be distributed uniformly in the country, but it appears to be very frequent in the South and among the blue collars (Contini et al., 2000).

⁸ It took place when the wage indexation (scala mobile) was dismantled.

differentials, it is only necessary to look at Figure 3 where it can be seen that the wage differential is quite stable for each age group and increases only through the aging of the cohort.

While the workers' characteristics changed, the role of labour market institutions changed too. In 1993 an important agreement was signed which brought to an end the nation wide wage indexation (the so-called *scala mobile*). Thus, since then wage increases were more closely related to labour productivity and to firm profit margin. As for trade union membership, it increased from 39% in 1991 to 40% in 1992-1993 and declined to 38% in 1996 and 36% in 1998. The fall in trade union membership in the latter period may help to explain the increase in the wage differential, it was the result namely of white collar workers' wages catching up. Territorial distribution of trade union membership however shows an overall declining rate, but in Lombardy and Piedmont, for example, the trade union rate remained quite stable and these two regions are the ones where the trade union base is strongest. The strike pattern is again very uneven. The number of hours lost for strikes were stable at about 9 or 10 thousand per year but fell to 2050 in 1995 and recovered just a little in 1998 (2200). In general Lombardy is the most conflicting region, but other regions experienced peaks of conflicts in the years under analysis. Both indicators - trade union membership and strike pattern - are expected to have a negative effect on wage differentials: trade unions are assumed to protect the unskilled workers more and strikes are more frequent among the blue collars. However this assumption is not always confirmed.

There are other variables which might affect the wage differential as for instance firms' characteristics in terms of size, industry and so on. Figure 4 shows how strong and stable the relationship between a firm's size and the wage differential is. But the figure also suggests that the growth of a firm's size changes the average wage differential.

In addition to the workers' and firms' characteristics and the role played by labour market institutions, increasing international integration has been pointed out as a possible source of the widening wage gap between skilled and unskilled workers. Under this respect, the period covered by our analysis is particularly interesting being characterised by the growth of trade flows and the switching from a negative to a positive trade balance following the devaluation of the Italian Lira in 1992 (Figure 5). Thus, in the Italian case, trade could be an explanatory variable for the growth of the wage differential a year after the Lira depreciation. But of course the possible effect of the trade variable will be different in the various sectors according to their openness.

As preliminary evidence, Figure 6 shows the industry's degree of openness (measured as exports plus imports over value added) and the corresponding white-blue collar wage differential. A clear relationship does not emerge; however for a number of sectors it seems that a high degree of openness is associated to a larger wage gap. Even more heterogeneous it seems the picture presented in Figure 7, where higher degrees of openness at the territorial level (regions) are related to lower wage differentials. The analysis at the territorial level is justified by the well known 'dualistic nature' of the Italian economy, with regions in the North historically more developed than regions in the South. Again there is not a clear cut pattern between trade

openness and wage differentials between skilled and unskilled workers, thus a more specific analysis has to be done to control these many components.

3. The empirical model

The aim of this paper is to investigate whether the wage differential between white and blue collar workers is explained by changes in the individual characteristics of the workers, changes in the labour market institutions and increasing international integration, both in terms of trade in goods and of labour mobility.

The dependent variable of our empirical model - the wage differential between white and blue collar workers - cannot be computed at an individual level, but only at a unit level. Thus the analysis should be made at a higher level of aggregation. From the discussion presented in the previous section it would appear to be appropriate to check for both region and industry dimension. Therefore, the *joint region and branch dimension* has been chosen and all the variables used in the empirical analysis have been aggregated at the corresponding level.

3.1 Is the analysis by branch and region appropriate?

Before going on with the analysis of the wage differential by the region and branch 'cells', it is necessary to investigate the changes in the white collar share of total employment so as to be sure that the subsequent analyses of the wage differential capture the areas where the phenomenon is relevant. Using the break-up of the share of white collar employment over total employment first used by Berman et al. (1994) and Machin (1996), white collar growth is split up into two components. The *between* component which shows by how much the change in the white collar employment share is due to shifts in employment shares between 'units' with different proportions of white collar employment; and the *within* component which shows by how much the change in the white collar employment share takes place within each 'unit'9.

Table 1 shows a general growth in the white collar employment share. In particular, the growth is due for the 78% to the *within* component, while the *between* component is very small. This means that the growth is due to changes in the proportion of white collar workers within each 'unit', rather than to the reallocation of the workforce towards 'units' with different skill-intensity. Moreover, also grouping the sectors according different characteristics of interest, we find that the within 'unit' component is dominant both for the low and high wage

$$\Delta \ S_{w} \ = \ \sum_{i} \ \Delta \ S_{i} \ \overline{S_{wi}} \ + \ \sum_{i} \ \Delta \ S_{wi} \ \overline{S_{i}}$$

i = region and branch 'cell'

 S_{w} = white collars share of total employment

 S_i = share of employment in the 'cell' i

 S_{wi} = white collars share of employment in the 'cell' i

A bar over a term denotes mean over time.

⁹ The decomposition is shown by the expression below where the first term represents the *between* component and the second term the *within* component:

differential sectors, and for the less and more open to trade sectors. Thus, the analysis at the branch-region dimension seems to be very appropriate.

3.2 The model, the variables and the test

For each 'unit' given by the joint region (r) and branch (s) of the manufacturing sector, the white collar (1) - blue collar (2) wage differential is defined as below

$$\delta_{s,r,t} = \ln(W_{1\,s,r,t}) - \ln(W_{2\,s,r,t})$$
[1]

$$s = 1,...,10$$
 $r = 1,...,20$ $t = 1,...8$

The wage differential, $\delta_{s,r,t}$, is explained by a series of variables at the same level of aggregation but belonging to different areas: the average characteristics of the workers (X), the structure of production (F), the macro economic or the institutional variables (Y), the degree of openness to trade (T), and proxies for the technological progress (K).

The baseline equation estimated in our analysis is the following:

$$\delta_{s,r,t} = \alpha_{s,r} + \beta X_{s,r,t} + \gamma F_{s,r,t} + \lambda Y_{s,r,t} + \theta T_{s,r,t} + \varphi K_{s,t} + \varepsilon_{s,r,t}$$
 [2]

With this model an attempt has been made to capture in a unique framework the role of many of the factors indicated in the literature as possible causes of the widening of the wage gap between skilled and unskilled workers. In addition to the more trendy trade and technological progress variables, allowance has been made for the composition of supply. Individual characteristics and institutional factors which change the incentives in the hiring and firing of workers are taken into account. At the same time we check for macroeconomic variables and changes in the structure of production.

Given that we use data averaged at branch and region level, to have a representative sample, we weight all the units by the share of employed workers in the unit on total employed workers¹⁰. This correction is particularly important in Italy, where in the Northern part there are units which involve more workers than in the Southern regions¹¹.

¹⁰ This strategy provides the same result as using individual data with aggregate variables.

Table 2 summarizes the **variables** used in the empirical analysis. The individual variables, *X*, in equation (2) account for all the variables by branch and region: the number of women (*female*); the average age of the employed (*age*); and the number of foreign workers (*foreigner*). The variables included to check the structure of production, *F*, are as well by branch and region: the share of small firms (*small*) ¹²; the share of medium-sized firms (*medium*) ¹³; the net creation rate of new firms (*net firm*); the net job creation rate (*job creation*); and the turnover rate (*turnover*) ¹⁴. The institutional and macro variables, *Y*, represent: the value added by branch and region (*value added*); the unemployment rate by region (*unemployment*); the hours lost because of strikes by "3 branches" and by region (*strikes*); and the unionization rate by region (*unionization*). The trade variables, T, measure, by branch and region, the amount of imports (*imp*) and of exports (*exp*). Proxies which can capture technological change (*K*) are introduced, as a Pavitt index of technological change interacted with time dummies or sector dummies interacted with a time trend¹⁵.

Two points we should stress about the **estimates**.

First of all, to eliminate the unit fixed effect $\alpha_{s,r}$ the within estimator has been adopted. Thus the observations of each unit are expressed in terms of deviations around the time mean for that unit¹⁶.

Second, given that the units have different dimension, it is likely that the variance of the residuals varies by unit dimension, thus that the residuals are heteroschedastic. Our expectation is that residuals are smaller in larger units. We use the Godfrey Quandt test and after ranking the observations by increasing size - either by using the first 50 and last 50 units or the first 75 and last 75 units - we get a ratio between the first and the second group standard error residuals of 38 and 18 respectively, much above the F value of 1.6 and 1.48 respectively. We, thus, refuse the null hypothesis of absence of heterogeneity and to overcome this heterogeneity problem GLS estimates have been performed ¹⁷.

4. Results

¹¹ i.e. the textile sector in Lombardia employ about 180.000 workers while the textile sector in Basilicata only 3.000, and the lack of appropriate weights will over value the relation that takes place in the Southern regions.

¹² Firms with less than 20 employees.

¹³ Firms with employees between 20 to 100.

¹⁴ Annual inflow plus outflow of employment.

¹⁵ As suggested and adopted by Geishecker and Görg (2005).

¹⁶ Within estimates are also very appropriate for this case where the effect of the covariates is distributed upon more years and first difference estimates overstress the contemporarily annual effect.

¹⁷ Given that we weight each unit by their employment and that the GLS estimated tend to overweigh the larger units, we could incur in an over weighting problem and for that reason we have tested for the under or over weighting by regressing the residual of the regression on the unit dimension. The results show that the variable unit size is never significant in explaining the residual of the regression, reassuring about the weight given to the larger units. We thank Steiner Strom for this suggestion.

Table 3 shows our first results using different specifications of the empirical model discussed in the previous section.

We start testing the hypothesis that an outward shift in relative skilled labour demand was the determinant of increasing wage inequality and *column 1* presents only trade variables, **imports and exports,** and **proxies of the technological progress** as regressors. Which ever proxy we adopt for the technological progress, either macro sector dummies à la Pavitt as Traditional, Specialization, High-tech and Scale Intensity¹⁸ plus an unique trend (the specification shown in Table 3, column 1), or macro sector trends, or Pavitt dummies¹⁹ and a trend, the trade variables keep the same sign and significance, always negative for imports and positive but non significant for exports. Namely, exports seems to have no effect on white-blue collar differential, while imports reduce wage differential by depressing white collar wages or by increasing blue collar ones. The proxies of the technological change as well are always significant, with macro-sectors dummies negative and a positive trend or positive macro-sector trends (see Table 3). Of course, additional time dummies are included to control for macro shocks.

The specification adopted in *column 2* of Table 3 introduces i**nstitutional and macro controls**. As before, the trade variables maintain the previous significance and sign and some of the technological proxies remain significant. Among the institutional variables, the numbers of days lost for strike perform better than the Trade Union participation and hold a negative sign as expected. Usually blue collar workers are more strike prone than white collar ones and get wage increases afterward, then a negative effect of the number of strikes on wage differential is expected while unexpectly the macro controls are non significant.

In *column 3* of Table 3 all the variables are introduced: individuals, firms, macro, institutional, trade and technological proxies. The results are unexpected. Among the trade variables, imports are slightly significant with a negative sign, while exports as before are not significant and technological variables are no more significant. Strikes, previously significant, are no more significant now, the macro controls are as before little significant, among the individual and firm variables only the turnover rate and the female employed are relevant. The first hold a positive sign because mobility among the white collars usually means upgrading while among the blue collars means instability. The second, female employment, is negative because usually women are employed in low white collar positions and in high blue collar ones. The specification of *column 3* is largely unsatisfactory, because the use of individual data seems not producing an improvement in the total control. A possible interpretation could refer to a over-identification problem. The technological proxies are probably

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¹⁸ Sectors 1 'Energy', 7 'Food' and 8 'Textiles' are classified as Traditional; sectors 2 'Metals', 3 'Non-metal products', 6 'Vehicles' and 9 'Paper and editorial products' are classified as Scale Intensive sectors; sectors 4 'Chemicals' and 5 'Metal products and machinery' as High Tech; and sector 10 'Wood and rubber' as Specialization.

¹⁹ Sector 1 'Energy' has been given the value 1, sector 2 'Metals' the value 2.94, sector 3 'Non-metal products' the value

¹⁹ Sector 1 'Energy' has been given the value 1, sector 2 'Metals' the value 2.94, sector 3 'Non-metal products' the value 2.77, sector 4 'Chemicals' the value 10, sector 5 'Metal products and machinery' the value 3.42, sector 6 'Vehicles' the value 3, sector 7 'Food' the value 1, sector 8 'Textiles' the value 1, sector 9 'Paper and editorial products' the value 3.14, sector 10 'Wood and rubber ' the value 3.

catching up changes of the individual and firm variables. The results remain the same if we replace the macro-sector trends variables with macro-sectors dummies or with a simple unique time trend. The idea of putting together individual variables and the trade variables want to combine two different approaches at the labour market. The trade approach which imagines that firms are free to choose the more efficient workers by choosing the component of the labour force which maximise profits, while the labour market approach stresses that there are fixed costs to incur. Thus firms maximise their profits by keeping their employees and paying the seniority wage increase until it does not overcome the fixed cost that they have to incur if they want to replace the old workers with younger ones. Thus only part of the wage is affected by trade and technological changes, while another part of the wage increase is function of the internal dynamics of the labour force. However individual variables move slowly and probably they follow a sector trend and the two sets of variables override each other.

This is not the only explanation of the problem. An additional interpretation point out the individual variables do not perform appropriately because they have different effects on blue and white collar wages, and an unique measure confuses the two effects. We thus pursue these two not necessarily contradicting interpretations.

We first analyses the effect of all the explicative variables but the proxies of the technological ones (not reported in the table). Probably we do not have adequate measure of the technological progress and thus the proxies used could capture many additional factors, but if we take these last off, the individual variables which are at the branch and region level become significant but with some unusual sign. The trade variables improve their significance, exports become significant with a positive sign and import negative.

We distinguish the individual variables into the two components white and blue in *Column 4* of Table 3. The equation performs much better and in particular it shows different and opposite sign of the coefficients for the two groups. The macro variables remain not significant, strikes instead are again significant, while the trade variables keep the same sign, negative for import and positive for exports, but loose some of the significance. The technological proxies are no more significant but these results could be recalled to a different effect on blue and white collar wage.

These results push us into the direction of splitting the wage differential into the two separate components white and blue collar wages to better inquire into the effects of the different variables. In addition, the constant level of wage dispersion inside the two groups skilled and unskilled presented in Table 1.b suggests to pursue with the analysis of the wage level and not to the wage inequality.

Let us look first at the causes of the **white collar wage** dynamics in the '90s in Table 4. The **individual variables** have the expected sign and are always significant; the growth of female in the labour market reduces the white collar wage because women are in the lowest part of the ladder, the ageing of the employees increases

the wage as tenure is an important part of white collar wage. And the increase of foreigners in employment has a negative sign but not significant because immigrants are mainly in blue collar jobs.

As for the variables controlling for the **structure of the production system**, the firm size is not significant. A series of variables, namely, net firm creation rate, job creation rate and turnover rate has been included in our regression²⁰. They are aimed at checking for the turbulence of the 'unit' and capturing sectorial relocation, if presents in the data. As the previous section shows, the increase in white collars took place mainly within the units, and the not significant coefficient of the variable net firm creation and the positive sign of the variable job-creation is in line with the previous results, and confirm that high wage jobs are created within firms. Among all these variables the turnover rate is always significant with a negative sign; a high turnover rate reduces the wage growth as instable jobs are hold by low skilled people.

The **macro variables** - value added and unemployment rate – hold the expected sign, the first according to the specification also significant; the latter, the unemployment rate, is always significant with a negative sign which implies that the growth of unemployment has a negative effect on the growth of white collar wage.

The **institutional variables** - strikes and trade union membership - are both significant but with a negative sign. If we use either one or the other the sign remain negative, and the use of only the trade union participation rate improves the general performance of the results (value added and foreign workers improve the significance).

Let us now turn to the **trade variables**. Table 4 shows that exports do play a positive role in explaining white collar wage growth, while import penetration reduces white collar wage. Thus labour immigration and imports of good have a negative effect on white collar wage growth.

The **technological proxies** in the form of macro-sector trends are significant as well, stressing the importance of the technological change. Also the time dummies are significant.

Let us go to the **blue collars** wage dynamics. The results in Table 5 show that the **individual variables** play a role; ageing increases the wage, while the increase in the number of immigrants reduces the average branch region wage. The growth of female in employment do not affect the average blue collar wage namely because their growth is mainly in white collar jobs. Blue collar wage increases in medium size firm, and the new jobs are created for high skill manual workers, while the destruction of firms increases the average wage because marginal companies are closing (the average value of the net-firm creation is negative). The turnover rate is an indicator of marginal or temporary positions and decreases average wage. The **macro variables** are both significant with the expected sign; the growth of value added by branch and region has a positive effect on manual wage while the growth of unemployment has a negative one with a clear trade off between wage and employment for blue collar workers. Between the two **institutional proxies**, only the Trade Union registration is

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²⁰ The three variables - changes in net firm creation, job-creation and turnover rate - could be affected by the changes in trade openness and also by technology. Therefore, it was decided to check for possible endogeneity in the variables by calculating a Pearson correlation test. The Pearson correlation test shows no significant.

significant with a negative sign which fundamentally means that blue collars are more unionized if their sector is a low wage one and has lower growth.

The **trade variables** are always significant with import playing a negative role and export a positive one. For blue collar the negative effect of imports and foreign workers is even stronger than in the case of white collars, however the positive effect of export is as well stronger in the blue collar wage. Blue collar wages seem to be more sensitive to foreign economic relations.

The **proxies of the technological change** are significant with positive coefficients and the time dummies as well significant but with a negative sign.

These results shed light on previous findings regarding the wage differential equation. In fact, in the wage equations for blue and white collar workers, the individual variables, but also the firm variables, are all significant but hold different coefficients (in some cases with contrasting signs) and in the wage differential equation they resulted not significant. As well, the inclusion of technological proxies, which are significant and positive in both blue collar and white collar wage equations, explains the non significance of these proxies in the wage differential case.

5. Conclusions

In this paper we use individual micro data on workers together with industry and regional data to understand the wage dynamics of skilled and unskilled workers in Italy in the Nineties. This period was characterised at least by two changes which had important effects on the Italian economy: specifically, the end of the nation wide wage indexation (the so-called *scala mobile*) with the agreement signed in 1993 and the rapid export growth following the devaluation of the Italian Lira the year before, to which we can add the increase in foreign employment, in female employment and the ageing of the workers.

Differently to previous empirical studies, our data enable us to explore within a unique framework the role of many of the factors indicated in the literature as possible causes of the widening of the wage gap between skilled (white collar) and unskilled (blue collar) workers: changes in workers' individual characteristics, changes in the institutions of the labour market, skill-biased technological progress, and increasing international integration.

Our results show that, while the trade variables and the proxies that we used to control for the technological change were significant in interpreting blue and white collar wage differential, the addition of the institutional variables, of the macro ones and, even more, of the individual variables shows very little power in explaining the wage differential. While instead all the components previously mentioned are very effective in explaining the white and blue collar wage dynamics.

Our analysis based on separate white and blue collar wage equations points out that the international integration, both in terms of trade in goods and in terms of international labour mobility, plays a role in

determining the wage of skilled and unskilled workers. On the one hand, increasing export has a positive and significant effect on unskilled workers wage, while the increase of imports and of immigrants has a negative effect on earnings of this group of workers. On the other hand, the import of goods affects negatively also the wages of the skilled workers, but they don't seem to benefit from increasing export activities. These results support the view of Italy characterised by comparative advantages in low-skill, high-labour intensive productions; at the same time these findings stress the negative effect, both for skilled and unskilled workers, of the international competition through increasing import penetration. Institutional variables, better strikes than trade unions membership, play a negative role either on the blue and white collar wage, which shows that conflict dominates in low wage and slow growing wage sectors and regions. Sociological studies stress that the many years dominated by the indexation mechanism seem to have weakened the Trade Unions strength and they remain only the defender of the weaker segment of the labour force. Individual variables matter with the expected sign: positive for age and negative for female, and the turnover rate plays a negative role on wage growth of both types of workers, but it is much more serious for the blue ones. The proxies for the technological change are significant in the blue and white collar equations and not in the wage differential one because the coefficients hold similar sign, as well the time dummies, which were only occasionally significant in the differential case.

What finally emerges from these results is that in the analysis of the wage differential the trade variables are always consistent, while the individual variables conflict with the long term sectorial ones.

All the components instead contribute in the explanation of the white and blue collar wage dynamics, and this provides strong support to the need of considering both supply and demand factors as determinants of wage dynamics and the need to use less aggregate data to control both.

Data Appendix

The data set used in this paper is derived from the INPS (Italian Social Security Institute) Social Security Archives, Social security contributions (and payments to the National Health Service) are collected from firms and individual workers by INPS, which pays out retirement benefits and various wage supplements. The data used in the paper are derived from two different archives: the first (O1M) which has yearly data on individual employees filled in by the employers to certify an employee's rights to pension benefits²¹; and the second (DM10M), monthly data on firms with employees filled in by the employer (payments of social security contributions)²². The former archive is organized by individual worker and year (roughly 12.5 million records per year). A worker may appear with more than one record in a given year, whenever (s)he has worked for two or more employers during the year. The latter archive, roughly 1.2 million records (firms), is updated each month, corresponding to the number of active firms with at least one employee. The archive includes all private firms in the industrial and service sectors with at least one employee; services and other activities connected with agriculture are not included. Central administration employees are entirely absent from the archive; i.e. mail services, state school teachers, the justice, the armed forces and all government agencies are not included. Whenever a firm is recorded in the archive, all its employees are observed (with the exclusion of family and selfemployed workers).

For each calendar year 1985-96, the Social Security forms ("moduli O1M") of employees born on the 10th of March, June, September and December of any year were selected. In this way, a sequence of random (roughly, 1:90) samples of the population of employees of private firms is formed. Each yearly sample includes approximately 100,000 workers.

Using available identifiers (fiscal and social security codes), individual longitudinal data are generated for each sampled worker. The firm's longitudinal records are then accessed for each worker in the sample and the employer's details (code of economic activity, total number of employees) are then associated to the employee²³.

²¹ For each employee, calendar year and employer the following data are available:

- employee identification (social security number, fiscal code, date of birth, sex, etc.);
- employer identification, linking the worker to the relevant firm;
- place of work ("provincia");
- list of months for which wages or salaries were paid;
- number of "paid" weeks and days:
- date of closure of the relationship with the current employer;
- yearly salary or wage subject to social security contributions;
- yearly wage supplements due and paid by the employer;
- occupation (apprentice, manual worker, non-manual worker, manager);
- type of labour relationship (full time, part time, limited or unlimited duration);
- code of contractual agreement and position in the contractual ladder.
- wage supplements paid by the employer on behalf of INPS (starting from 1989).
- Firms pay compulsory social security contributions and national health insurance on a monthly basis. Forms used for the payment specify:
- firm's identifiers: social security and fiscal code, company name, address;
- economic activity (code),
- iii dates of registration and termination (if applicable);

and, for each reference month

- iv number of employees to whom some salary or wage was paid by the employer;
- before tax wage (or salary) bill paid by the employer;
- vi social security contributions paid by the employer;
- vii total number of days for which some wage (or salary) was paid by the employer;
- viii wage supplements paid by the employer on behalf on the Social Security Institute; rebates on contributions (for young and female workers, firms located in "depressed" areas, etc.).
- Items (iv)-(vii) are broken down into 4 occupational groups (manual and non manual workers, cadre and managers, apprentices), as well as taking account of part time and other special work contracts.
- For each employee, employer and year, the following data are available:
- the content of the employees' archive

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If a worker is not in the archive, and hence in the panel of employees of private firms, it means that (s)he is in a different category: self-employment, unemployment, public sector, retirement, black economy²⁴.

This is the more appropriate dataset available for the purpose of our research because those not covered by this dataset – i.e. public sectors, self employment - are not so relevant for an analysis on the effect of trade flows and technology. In addition, of this dataset we use only the section more exposed to international trade, namely the manufacturing sector. The main characteristics of the employees are shown in Table A1.

Males prevail in all the dataset, but in the manufacturing sector the male group reaches about 70% of total employees, 47% are employed in firms with less than 50 employees, 72.8% are blue collars and the remainder white collar workers. Of course there are more blue collars in the manufacturing sector alone than in the dataset for the private service sector. The Textiles and the Metal products and machineries sectors are by large the most important and the North West is by large the most important area and the North alone accounts for 67% of total employees.

⁻ the code of economic activity of the relevant firm (employer);

⁻ firm's location, dates of enrolment and cancellation;

⁻ monthly number of employees in the firm, by occupation;

⁻ annual wage bill, by occupation.

There is no attrition in these archives, if we exclude updating problems, i.e. delays in the acquisition of information from the firms. It is compulsory to provide records on employees and firms to the social security administration, if the worker and the firm belong to one of the mentioned categories.

 $Table \ A1 - Characteristics \ of the \ Employees \ in \ the \ Whip \ panel, \ 1996$

Gender	Manufacturing	Sectors	Manufacturing %
Female	30.75%	1 Energy	3.38%
Male	69.25%	2 Metals,	2.68%
Age		3 Non-metal products	5.85%
-20	1.47%	4 Chemicals	4.78%
		5 Metal products and	
21-25	13.41%	machineries	35.12%
26-30	18.45%	6 Vehicles	5.44%
31-35	17.02%	7 Food	7.81%
36-40	13.50%	8 Textiles	18.07%
41-45	12.24%	9 Papers and editorial products	4.59%
46-50	13.33%	10 Wood and rubber	12.30%
51-60	9.98%	Geographical areas	
61+	0.60%	North-West	39.86%
		North-East	27.39%
Firm Size			
1-5	8.80%	Centre	17.09%
6-9	7.18%	South	15.67%
10-19	14.13%	Skill	
20-49	17.17%	Blue collar	72.8%
50-99	10.69%	White collar	27.2%
100-199	9.25%		= : .= / v
200-499	10.07%		
500-999	5.59%		
1000 +	17.12%		

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Table 1 - Change in the share of white collar employment by regions and sectors Between and Within components (1991-1998)

			I		Ι	I
				Δ share		
		share wh	ite collars	white collars	between	within
		1991	1998			
Manufacturing		27.7%	29.0%	0.0131	0.0028	0.0103
					21.5%	78.5%
Manufacturing	High differential *	26.9%	27.8%	0.0091	0.0044	0.0047
					48.2%	51.8%
Manufacturing	Low differential *	30.0%	32.9%	0.0289	0.0011	0.0278
					3.9%	96.1%
Manufacturing	Sectors more open to trade °	32.8%	33.6%	0.0075	0.0010	0.0065
					13.3%	86.7%
Manufacturing	Sectors less open to trade °	22.8%	24.3%	0.0155	0.0015	0.0140
					9.9%	90.1%

^{*}High differential sectors are: Chemicals, Metal products and machineries, Food, Textiles, Wood and rubber.

Table 2 – The variables

Variables	Source	Level of aggregation	Mean value
log wage differential	Panel WHIP	Branch and Region	0.473
log wage blue collars	Panel WHIP	Branch and Region	9.505
log wage white collars	Panel WHIP	Branch and Region	9.921
Female all	Panel WHIP	Branch and Region	10244
Female blue collars	Panel WHIP	Branch and Region	8343
Female white collars	Panel WHIP	Branch and Region	13947
age all	Panel WHIP	Branch and Region	37
Age blue collars	Panel WHIP	Branch and Region	37
Age white collars	Panel WHIP	Branch and Region	37
Foreigner	Panel WHIP	Branch and Region	954
Small	Firm archive WHIP	Branch and Region	0.867
Medium	Firm archive WHIP	Branch and Region	0.101
Large	Firm archive WHIP	Branch and Region	0.032
net firm	Firm archive WHIP	Branch and Region	-0.008
job creation	Firm archive WHIP	Branch and Region	-0.019
turnover all	Panel WHIP	Branch and Region	0.567
turnover blue collars	Panel WHIP	Branch and Region	0.644
turnover white collars	Panel WHIP	Branch and Region	0.369
value added	ISTAT national accounts	Branch and Region	4.406
unemployment	ISTAT Labour force survey	Region	11.563
strikes	ISTAT	Macro branch and region	0.301
unionization	Unions data	Region	39.25
imp	ISTAT International trade accounts	Branch and Region	1359
exp	ISTAT International trade accounts	Branch and Region	1518

^{*}Low differential sectors are: Energy, Metals, Non-metal products, Vehicles, Paper and printings.

[°]More open to trade sectors are: Metals, Chemicals, Metal products and machineries, Vehicles.

[°]Less open to trade sectors are: Energy, Non-metal products, Food, Textiles, Paper and printings, Wood and rubber

Table 3- Log Wage Differentials White and Blue Collars 1991-1998

Dep. Var.: Log wage differential by branch and region

Dep. Var.: Lo Variables	Param.	t Value	Param.	t Value	Param.	t Value	Param.	t Value
	1		2		3		4	
female					-0.0011	-2.71		
female blue							0.0018	2.18
female white							-0.0018	-1.91
age					0.0015	0.46		
age blue							-0.0119	-5.34
age white							0.0206	12.41
foreigner					-0.0011	-0.75	-0.0001	-0.03
small					0.0125	0.05	-0.1951	-0.75
medium					0.1574	0.6	-0.0755	-0.29
net firm					0.0916	1.12	0.1156	1.62
Job creation					0.0579	1.78	-0.0033	-0.11
turnover					0.0642	4.12		
turnover blue							0.1808	15.85
turnover white							-0.1112	-13.54
value added			0.0017	0.54	0.0030	1.14	0.0010	0.34
unemployment			0.0023	1.32	0.0014	0.77	0.0019	1.16
strikes			-0.0064	-2.26		-0.72	-0.0056	-2.73
unionization			-0.0015	-0.65	-0.0024	-1.09	0.0015	0.79
imp	-0.0022	-2.73	-0.0025	-2.52		-1.21	-0.0012	-1.65
exp	0.0003	0.42	0.0002	0.24		-1.43	0.0001	0.16
t-scale								
intensive t-traditional	0.0020	1.62	0.0010	0.71		0.24	0.0000	0.03
	0.0026	3.95	0.0017	1.86		0.95	0.0011	1.11
t-specializ t-hightech	0.0017	1.77	0.0010	0.79		0.12	-0.0009	-0.82
D91	0.0024	4.25		2.03		0.9	-0.0001	-0.08
	-0.0146	-2.45		-0.64		-1.09	0.0094	1.5
D92 D93	-0.0119	-2.49		-0.91		-0.17	0.0107	1.76
D93 D94	-0.0177	-3.72	-0.0096	-1.29		0.14	0.0059	0.87
	-0.0162	-3.76		-1.75		-0.62	-0.0055	-0.99
D95	-0.0028	-0.57		-0.69		0.38	-0.0074	-1.28
D96	-0.0017	-0.37		0.38		1.29	0.0040	0.71
D97	-0.0182	-3.04	-0.0193	-3.31	-0.0093	-1.93	-0.0116	-2.06
RsqAd	0.04		0.04		0.10		0.30	
No. obs.	1372		1372		1372		1372	
F-value	5.29		4.20		6.9		22.02	
Sectors 1 'Energy') (Tt:1?		1:4: 1		2 2 5 1		7-1-1-1-21

"Sectors 1 'Energy', 7 'Food' and 8 'Textiles' are classified as Traditional; sectors 2 'Metals', 3 'Non-metal products', 6 'Vehicles' and 9 'Paper and editorial products' are classified as Scale Intensive sectors; sectors 4 'Chemicals' and 5 'Metal products and machinery' as High Tech; and sector 10 'Wood and rubber' as Specialization.

Table 4 - Log Wage White 1991-1998

Dep. Var.: Log white collar wage by branch and region

			Without T	rade Union	Without Strikes		
Variables	Param.	t Value	Param.	t Value	Param.	t Value	
female	-0.0012	-3.12	-0.0012	-3.15	-0.0013	-3.27	
age	0.0181	12.67	0.0182	12.59	0.0182	12.79	
foreigner	-0.0016	-1.23	-0.0019	-1.39	-0.0024	-1.82	
small	-0.0102	-0.06	0.0055	0.03	0.0199	0.11	
medium	0.0026	0.02	0.0363	0.22	0.0310	0.18	
net firm	0.0112	0.21	0.0142	0.28	-0.0025	-0.05	
Job creation	0.0454	2.08	0.0446	2	0.0473	2.18	
turnover	-0.0478	-8.25	-0.0510	-8.62	-0.0502	-8.35	
value added	0.0026	1.5	0.0019	1.15	0.0035	2.07	
unemployment	-0.0099	-7.51	-0.0107	-8.37	-0.0106	-8.23	
strikes	-0.0033	-1.8	-0.0034	-1.94			
unionization	-0.0031	-2.12			-0.0033	-2.24	
imp	-0.0019	-3.94	-0.0018	-3.87	-0.0019	-4.18	
exp	0.0010	1.85	0.0010	1.98	0.0014	2.94	
t-scale	0.0015	1.73	0.0024	3.07	0.0016	1.76	
t-trad	0.0009	1.13	0.0019	2.95	0.0010	1.27	
t-specializ	0.0004	0.43	0.0012	1.33	0.0006	0.59	
t-hightech	0.0017	2.76	0.0026	5.92	0.0017	2.78	
D91	0.0134	2.4	0.0073	1.42	0.0141	2.43	
D92	-0.0037	-0.68	-0.0109	-2.47	-0.0031	-0.57	
D93	-0.0024	-0.48	-0.0110	-2.91	-0.0031	-0.64	
D94	-0.0096	-1.96	-0.0158	-3.96	-0.0098	-2.04	
D95	-0.0161	-4.37	-0.0202	-6.37	-0.0144	-4.12	
D96	-0.0169	-4.18	-0.0193	-5	-0.0187	-4.9	
D97	-0.0035	-1.05	-0.0046	-1.43		-0.8	
RsqAd	0.64		0.63		0.78		
No. obs.	1369		1369		1369		
F-value	98.6		98		203		

Table 5 - Log Wage Blue Collars 1991-1998

Dep. Var.: Log blue collar wage by branch and region

			Without T	rade Union	Without Strikes		
Variables	Param.	t Value	Param.	t Value	Param.	t Value	
female	-0.0001	-0.22	0.00005	0.14	-0.0003	-0.89	
age	0.0085	4.98	0.0090	4.78	0.0085	5.1	
foreigner	-0.0032	-3.04	-0.0030	-2.67	-0.0028	-2.68	
small	0.0214	0.24	0.1177	0.66	-0.0097	-0.11	
medium	0.2524	2.34	0.2402	1.18	0.2465	2.41	
net firm	-0.1731	-3.31	-0.1593	-2.84	-0.1701	-3.29	
Job creation	0.1504	15.28	0.0792	10.09	0.1310	13.4	
turnover	-0.2050	-31.26	-0.2224	-33.58	-0.2029	-30.49	
value added	0.0049	2.96	0.0041	2.21	0.0045	2.64	
unemployment	-0.0065	-5.61	-0.0064	-5.16	-0.0062	-5.46	
strikes	0.0007	0.46	0.0015	0.84			
unionization	-0.0036	-2.76			-0.0043	-3.36	
imp	-0.0017	-2.49	-0.0022	-2.85	-0.0017	-3.32	
exp	0.0027	3.62	0.0036	4.17	0.0029	4.93	
t-scale	0.0041	4.69	0.0055	6.05	0.0040	4.37	
t-trad	0.0008	1.36	0.0023	4.18	0.0006	1.02	
t-specializ	0.0023	4.24	0.0038	8.52	0.0018	3.19	
t-hightech	0.0017	2.9	0.0031	5.8	0.0013	2.16	
D91	0.0097	2.13	0.0045	0.91	0.0108	2.44	
D92	0.0029	0.69	-0.0082	-2.4	0.0048	1.15	
D93	-0.0085	-1.68	-0.0226	-5.45	-0.0063	-1.34	
D94	-0.0095	-2.65	-0.0164	-5.36	-0.0069	-1.99	
D95	-0.0197	-6.03	-0.0239	-7.76	-0.0189	-5.73	
D96	-0.0432	-10.09	-0.0562	-12.17	-0.0371	-9.17	
D97	-0.0105	-3.11	-0.0146	-4.05	-0.0109	i	
RsqAd	0.62		0.60		0.59		
No. obs.	1410		1410		1410		
F-value	93		90		85		

Figure 1a
Blue collar wage, white collar wage and wage differential in Italy (in logs)

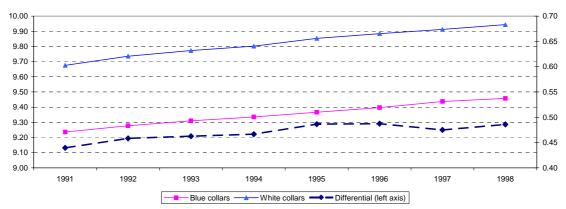


Figure 1b Coefficient of variation of blue and white collar wage

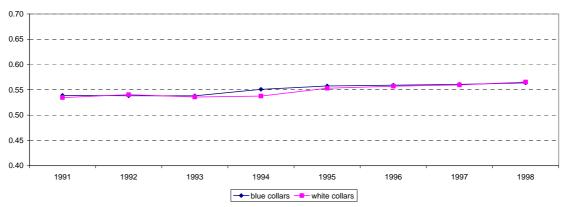


Figure 2 Foreign employment 1991-1998

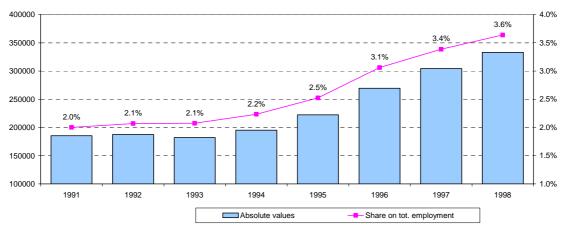


Figure 3
Wage differential white-blue collars by age groups

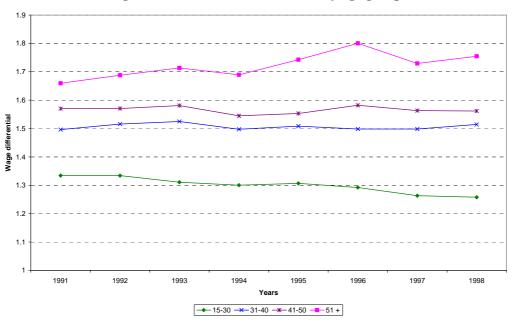


Figure 4 Wage differential white-blue collars by firm size

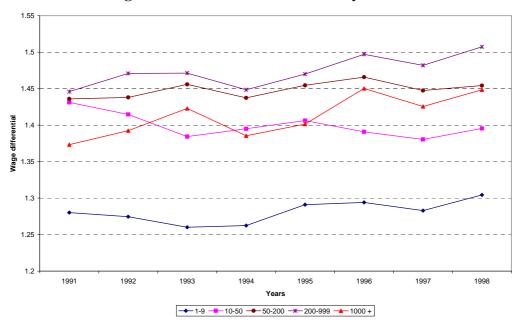


Figure 5
Import and Export Flows (Absolute values)



Figure 6 White-Blue Wage Differential and the Degree of Trade Openness (Import+ Export over Value Added) by Industry, Average 1991 - 1998

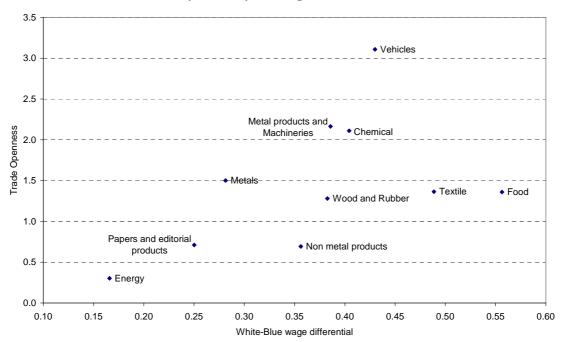
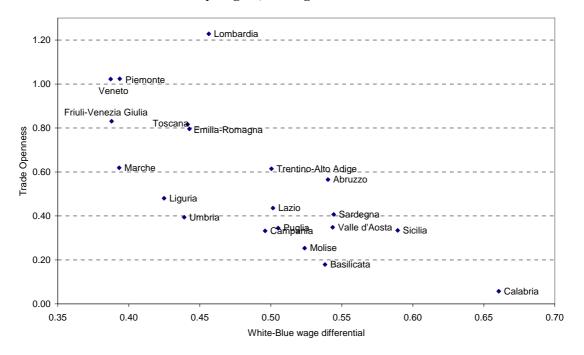


Figure 7
White-Blue Wage Differential
and the Degree of Trade Openness (Import+ Export over Value Added)
by Region, Average 1991-1998



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